



## **LARGEST PLASTIC PIPE CONFERENCE EVER**

Budapest. Organisers of the XIV Pipes Conference expect this year's event to be the largest ever. The conference brings together the global plastic pipe community and will be held from 22 – 24 September 2008 at the Marriott Hotel in Budapest.

The previous event in Washington in October 2006 attracted 450 attendees from over 35 countries. According to Dr. David Walton, Marketing manager, Borouge Pipes: "After more than 70 years, our knowledge of plastic pipe technology is still continuously expanding. Important developments will be announced during the course of this conference. Key subjects of papers will involve market issues, plastic pipeline solutions, application areas and pipe system developments.

Plastic pipe systems are making important inroads in Central Eastern Europe. Frank Jones, director of the BPF Plastic Pipes Group explains: "This year's premier conference takes place at a turning point for the industry and especially for the region. The pace of plastics conversion is now accelerating in every application and on every continent. The reasons are clear: the poor legacy of competitive pipe materials, concern for climate change and attendant water shortage and surfeit coupled with a wider appreciation for the benefits of plastic pipe systems."

The conference will certainly be addressing the environmental side. Key address speaker for the previous conference was Jean-Michel Cousteau. "It is perhaps time we should stop talking about climate change and start thinking about how to create a mind change." Says Jones. "If the world were to invest in a sustainable future by using plastic pipes, many water issues would be solved. We would have leak free distribution of water, more economic irrigation techniques and improved drainage and flood control."

The three-day schedule will comprise the presentation of about ninety papers, a trade exhibition and a social programme. As many as 600 participants are expected.

Technical information will not be the only resource on offer: communication will also be a valuable medium. Zoran Davidovski, Vice President Marketing of Pipelife and Chairman of the Organising Committee comments: "The conference is always an ideal meeting place for delegates and the latest ideas from utility companies, technical and certification institutes, plastic pipe companies, equipment manufacturers, compound makers and other suppliers."

Plastic Pipes XIV is organised by TEPPFA, PE 100 +, PVC4Pipes and the Plastics Pipe Institute. For more information:

<http://www.ppxiv.com>

PRESS RELEASE issued by the Organising Committee of XIV Pipes Conference

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